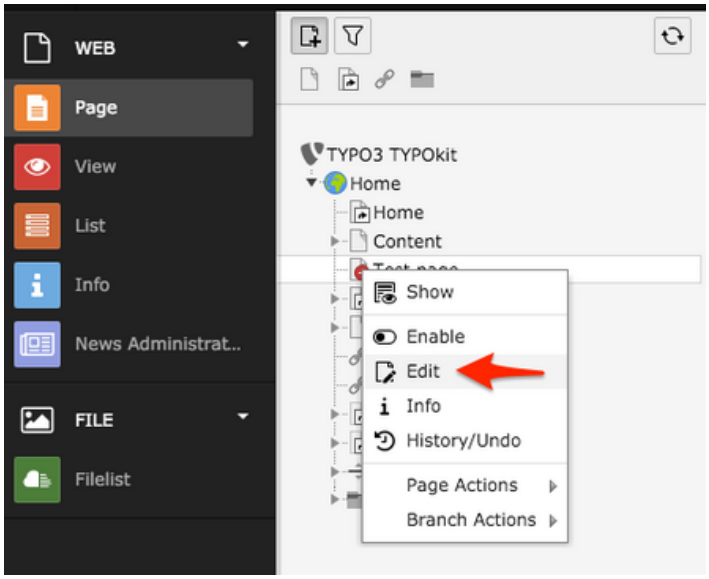
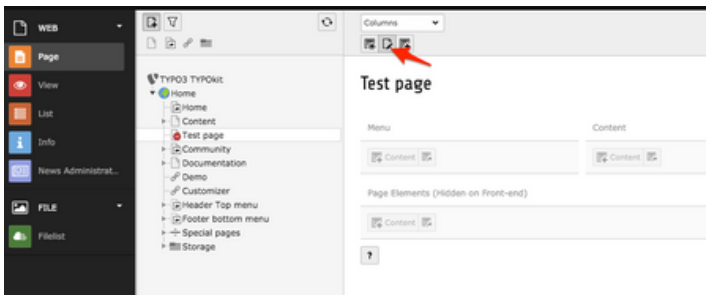
1.2 Page properties

The page settings contains information about metadata, page layout and also has visibility settings. To edit them, you can either right click on the page title, in the page tree, and choose "Edit" (Img. 1.2.1) or you can click the page properties icon above the page content area (Img. 1.2.2). This section will focus on page properties for a Standard page. Read more about other page type properties here.



1.2.1



1.2.2

- 1.2 Page properties
  - General tab
  - SEO tab

(using cs_seo extension)
- Metadata and SEO tabs
- Appearance tab
- Behaviour tab
- Access tab

General tab

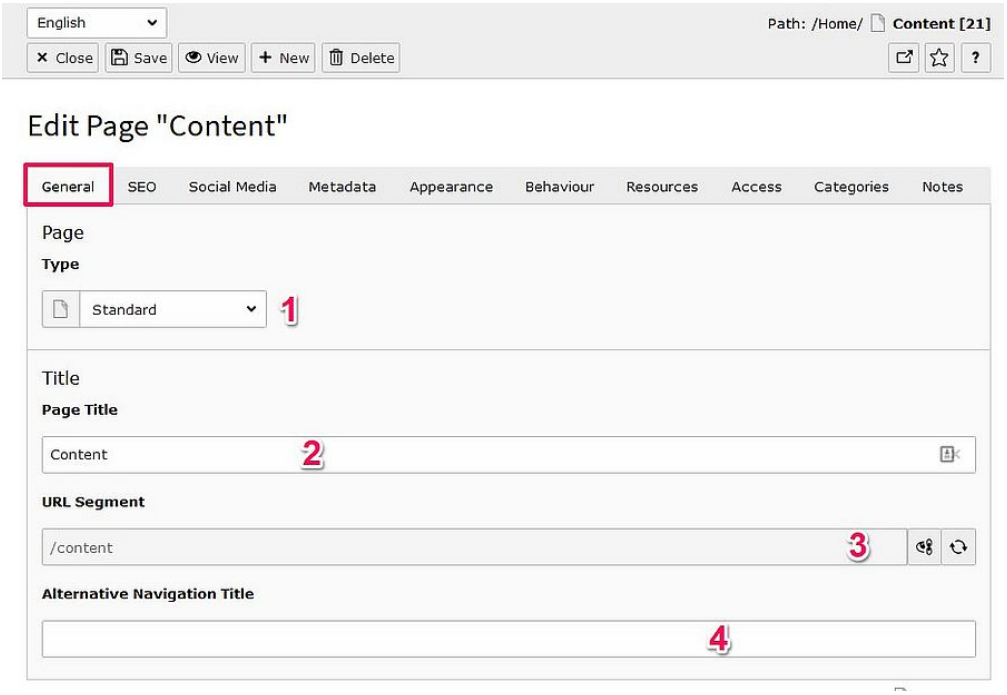
The '**General**' tab contains all the general information about the page.

Here you can see and change the page '**Type**'. Switching between page types will affect available fileds, so a dialogue box will appear if you do this. In this case Click 'OK' when switching between page types (1).

Editing the '**Page title**' can be done through this field (2).

Something very important is the field '**URL segment**'. This field controls how the web address for the page works. When creating a page it will automatically be set based on the page title. But if you change the page title or move the page, **the URL segment must be updated**. Otherwise it will not reflect the placement and page title (3).

You can adjust the '**Alternative Navigation Title**' if you want the title shown in the menus to be other than page title in the page tree. The address of the page will be based on the title in the 'Alternative Navigation Title' field (4) - (1.2.3)



1.2.3

SEO tab (using cs_seo extension)

The tab '**SEO**', is where you will find the most important field when optimizing your website for search engines. In this example we are using an SEO extension (cs_seo) which gives some more options than the built in TYPO3-function.

The '**Browser title**' (title-TAG) will show as a link in the search engine result and also in the browser tab (1). If this field is left empty, TYPO3 will use the page title.

As a standard the TYPO3 will be set to add the company name in the 'Browser title' automatically, but by checking the box '**Title only**' (2), it will only show the information from the 'Browser title' field.

Between the Browser title field and Description field, you will be able to see a preview of what the search result will look like (3).

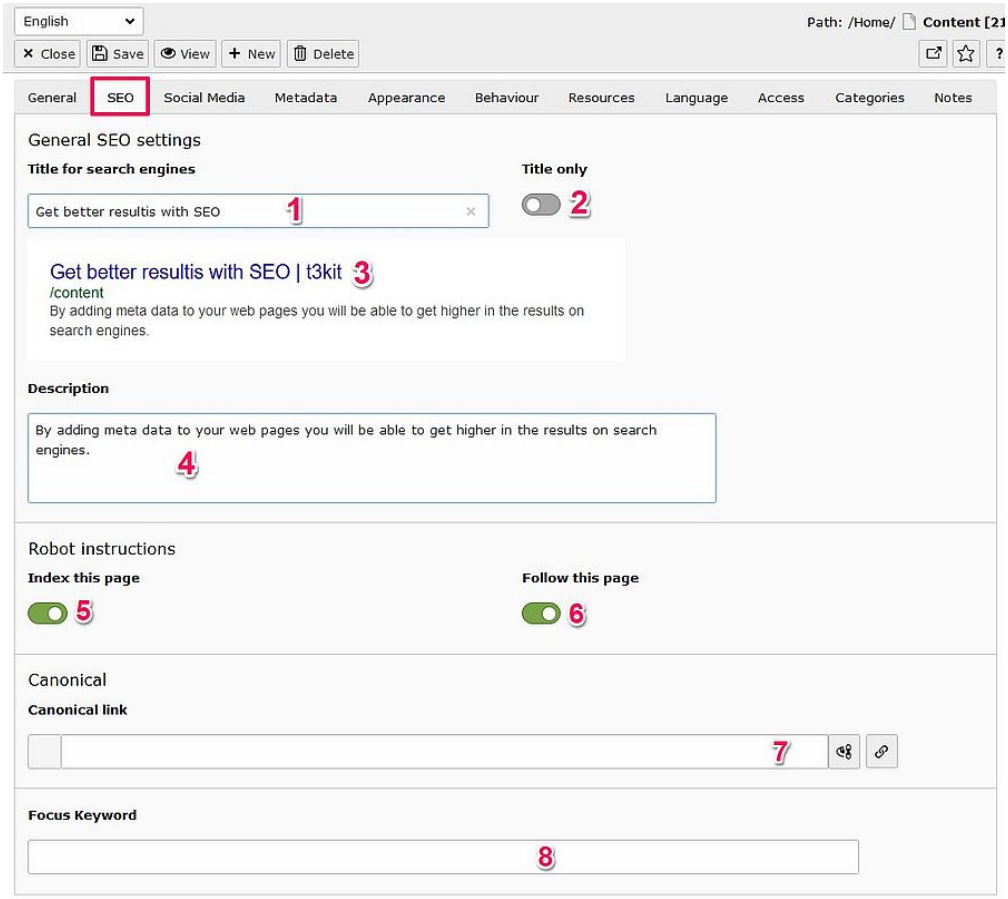
The '**Description**' field will be shown below the page link in the search result, when people does a Google search. This text should sum up what the page is about (4).

It is possible to set that a page should not be tracked by search engines, and not be shown in a search result, by deactivating '**Index this page**' (5).

A page can be set so that links to the page, is not tracked by search engines, by deactivating '**Follow this page**' (6). This means that if another website links to your page, the link will not be indexed, and the link will not be associated with the external website.

The field '**Focus keywords**' is where you can add keywords. The keywords or keyword phrases are separated by using comma (4). With the Focus keywords, the extension can also give you an analysis of the page through the SEO module report (7).

In rare cases your website may have pages with identical content. To avoid being punished for double-content by the search engines, you can add what's called a Canonical URL (8). This referrs to adding the web address of the page that has the original content on it, to tell the search engines that you are aware of this content being on more than one page. this can be done by using the link icon to search for the page in the page tree structure. (1.2.4)

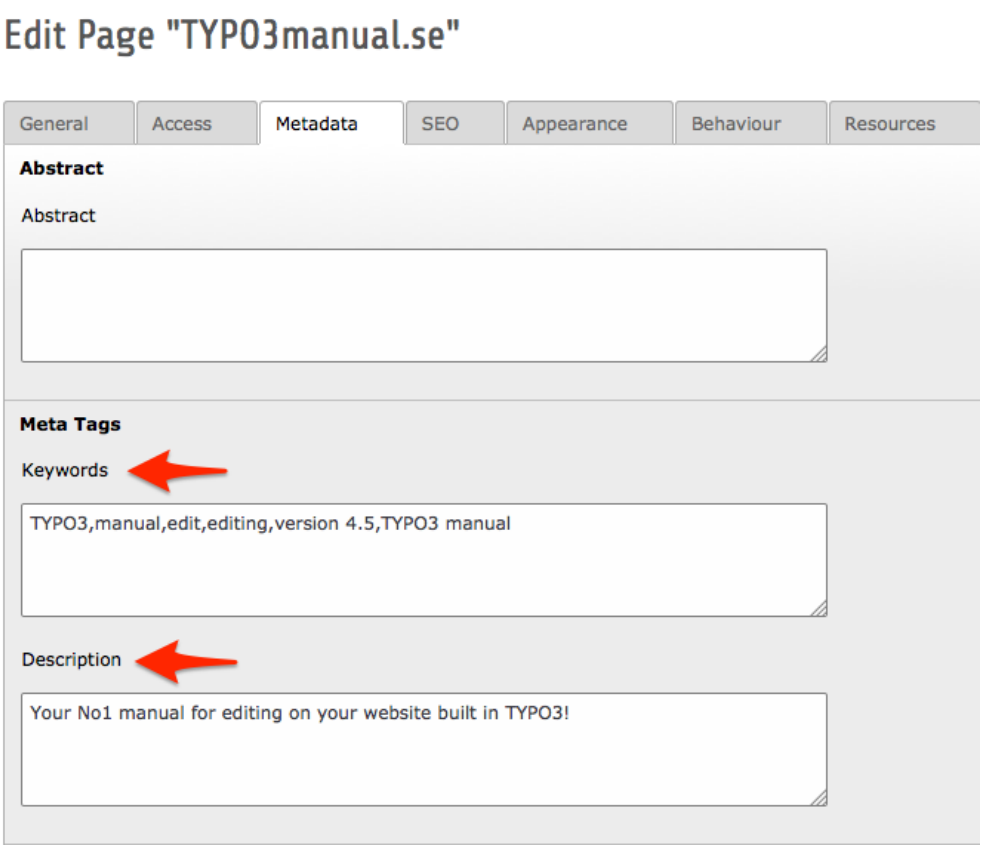


1.2.4

Metadata and SEO tabs

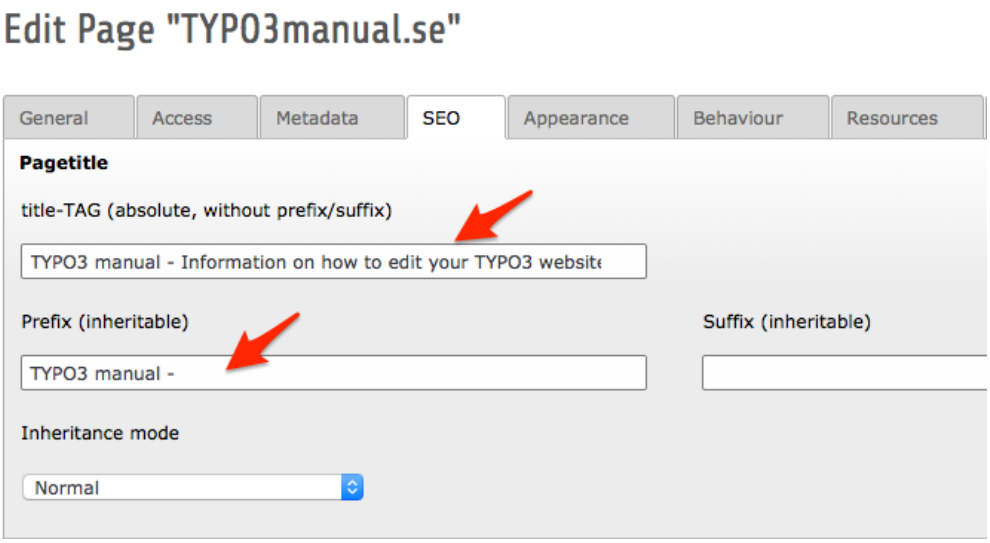
Adding the metadata for search engine optimization, without any SEO extensions installed, is done on two separate tabs.

On the "Meta data" tab you can add the Description of the page as well as the Keywords. (1.2.5)



1.2.5

The tab "SEO" contains the title-TAG, which is the most significant information when optimizing the website. It is also possible to set a "Prefix" or "Suffix", which will add, for example the company name before the page title. This will then be added as a title-TAG automatically, to all subpages, that does not have an absolute title-TAG. (1.2.6)

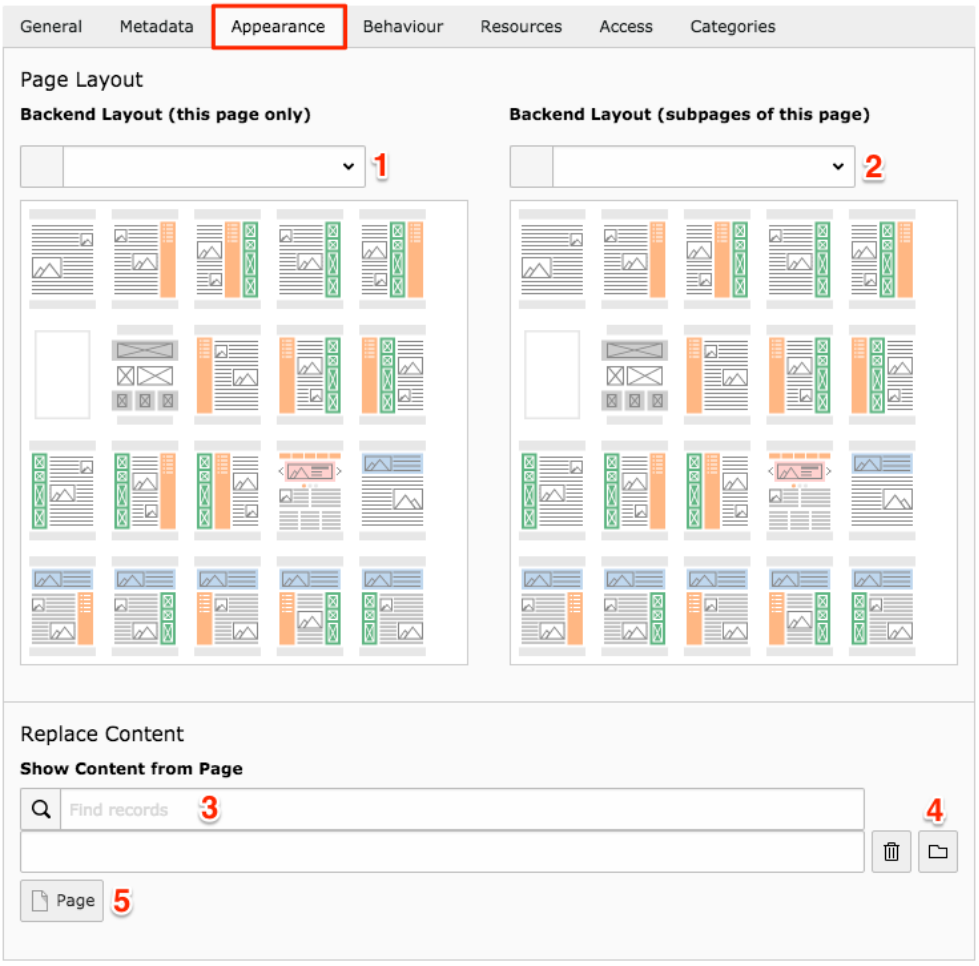


1.2.6

Appearance tab

The tab '**Appearance**' contains a template selection for the page, which means that the layout of the page can be changed. All available templates can be found in the dropdown or by selecting through the thumbnails (1). It is also possible to set what template should be used for all subpages of this page (2).

In the case where you wish to have the same page content available on more than one page, but not having to edit it on multiple places, you can use the function "**Show content from page**". One field shows what page the content is fetched from (3) and there is a search field (4) to search for and select page. (1.2.7)



1.2.7

Behaviour tab

Below the tab '**Behaviour**' you can find functions like '**Link target**' (1), which is used to set if a linked page should open in a new window, for example when creating a page that links to an external URL.

By using the arrow to the right of the field, you can select '**New window**' in teh dropdown, which adds the code _blank in the field on the right-hand side. This function will allow the page to open in a new window/tab, when the page link is clicked.

If you wish to exclude a page from search functions, you can exclude the page by deaktivating '**Include in search**' (2) - (1.2.8)



1.2.8

Access tab

The 'Access' tab contains visibility options, to be able to disable the page (1) and also hide the page from the menu (2).

It is also possible to set publishing (3) and expiration (4) dates of a page here. You can also set the publishdates to include all subpages as well (5) - (1.2.9)



1.2.9

About TYPO3manual.com

TYPO3manual.com is an online manual for editors working with TYPO3. It is powered by the web design agency Pixelant

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